KONSTANTIN SMIRNOV

Sr Product Designer, UI/UX

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🧑‍💼WORK EXPERIENCE

2018 — Present	**Ingram Micro** · **Distribution platform (IM Cloud, CloudBlue, xVantage)** Addressed new business requirements, ensuring that designs aligned with evolving market trends and customer needs. Played a pivotal role in enhancing the overall user experience. Designed new design systems and patterns. Led a team of designers.
2016 — 2018	**Rutube** · **Video-sharing platform** Led the redesign of the main website (desktop and mobile), mobile apps (iOS and Android), and SmartTV app.
2015 — 2018	**Pladform** · **System for online video distribution** Designed a CMS for managing video content, an SSP (Supply/Sell Side Platform) for advertising space management, and a dedicated website for video distributors.
2015	**amoCRM** · **CRM system for sales** Played a pivotal role in designing new functionalities and enhancements to amoCRM existing CRM system.
2013 — 2015	**ARMADA** · **Design agency** Designed websites and web systems for the government sector, dashboards, intranet portals, corporate websites, and user interfaces for vending machines.
2012 — 2013	**DEFA Interaktiv** · **Digital agency** Wrote specifications and designed websites (mainly corporate websites). Conducted UX analysis and rating of websites to identify areas for improvement.
2011 — 2012	**WellPay** · **E-payment service** Designed the main website and internal services.

🎓EDUCATION

2009 — 2011	**Moscow State Technological University "Stankin"** Master's degree in Information Systems and Technology (2011)
2005 — 2009	**Moscow State Technological University "Stankin"** Bachelor's degree in Information Systems and Technology (2009)

✨SKILLS

Design	Prototyping, Interaction Design, Visual Design, Design Systems, Design Collaboration, Information Architecture, Animation, Micro-interactions, User Research, Usability, Web, Mobile App
Tools	Figma, Sketch, ProtoPie, Principle, Miro, Jira, Adobe CC
Code	HTML, CSS, JavaScript, Vue